

Business plan & Idea Competition

The 2nd Indoor Environment Improvement Contest

~ Focusing on IAQ Improvement ~

Call for entries: April 15 - August 15 / Grand Prix Award 100,000 yen, etc.

1. Theme

High-quality sleep is an effective means of stress relief and relaxation in today's stressful society. We invite you to think freely about how to provide a good sleeping environment for nighttime sleep or daytime naps to ensure a high-quality sleep. This contest covers various fields such as improvements in air conditioning equipment, IT control, architectural design, building materials, sleepwear, daily necessities, and so on. (*IAQ Indoor Air Quality)

2. Objectives of the contest

The objectives of the contest are to solve indoor environmental problems with ideas and business plans that pay particular attention to indoor air quality. We aim to create a sustainable society in the near future not only by evaluating performance, but also through ideas and business plans.

3. Panel of judges



4. About application

Business Category	Idea Category
<p>Eligibility:Business & Professional, General public, Students & Graduate Students, High School Students, Foreign Nationals are eligible to apply.</p> <p>Entry form:Please fill out the specified form Business Section on the website.</p> <p>Conditions for application: Entries must have been commercialized by the applicant's company after January 2021, or are being considered for release in the future, or are in the consideration stage, and must be able to speak at the finals on-site in Gunma Prefecture (online participation is acceptable for those residing outside of Japan)</p> <p>Schedule:</p> <p>(1) August 15 (Mon): 23:00 Japan time, application due</p> <p>(2) September 2 (Fri.): Announcement of results of application screening Top 4 teams will be selected for the finals.</p> <p>(3)September 29 (Thu): Judging and ranking in the finals. Awards ceremony.Contest prize money and supplementary prizes (see reverse side for details)</p> <p>Grand Prix Prize:100,000 yen → 1 team</p> <p>Semi-grand prix prize:30,000 yen → 2 teams</p> <p>Supplementary prize:Right to participate in the idea & business plan presentation for improving air and sleep quality in Aichi on November 10, 2022</p>	<p>Eligibility:General public, students & graduate students, high school students, junior high school students, elementary school students, and foreign nationals are acceptable</p> <p>*Confirmation by a parent or guardian is required for entries from those under 18years old.</p> <p>Entry form:Please fill out the specified form (Idea Section on the website).</p> <p>Conditions for application:Entries must not have been commercialized in the past and must be able to participate in the award ceremony. (online participation is acceptable)</p> <p>Schedule:</p> <p>(1) August 15 (Mon): 23:00 Japan time, application due</p> <p>(2)September 2 (Fri): Announcement of results of application screening</p> <p>(3)September 29 (Thu): Awards Ceremony (online participation is acceptable)</p> <p>Contest prize money and supplementary prizes (see reverse side for details)</p> <p>Grand prix prize:20,000 yen → 4 teams</p> <p>Excellence award:10,000 yen → 4 teams, etc.</p> <p>Supplementary prize:Right to participate in the idea & business plan presentation for improving air and sleep quality in Aichi on November 10, 2022</p>

Application, sponsorship, and seminar participation



Sponsor: The 2nd Indoor Air Quality Improvement Contest "Focusing on IAQ Improvement" Executive Committee, Japan Indoor Air Health Association, Bedroom Environmental Hygiene Management Association

Joint sponsor: Kasugai Environmental Allergy Center

Executive office:121-2, Oizumiji-cho, Kasugai, Aichi, 486-0812, Japan Mail:info@iaha.or.jp



Website QR code

5. Event

Final and Awards Ceremony in Gunma

(Date and Time) September 29, (Thu.)2022 14:30~16:20

(Venue) Ikaho Shusuien, Ikaho Onsen (Shibukawa City, Gunma Prefecture)

(Finals) The four teams in the business category will have four-minute to present their ideas. (with Q&A).

(Awards Ceremony) After the Business category finals, the Idea category awards ceremony will be held jointly. (Idea Division teams may participate online)

(Travel and transportation expenses) For teams participating in the Business category, the sponsor will arrange for lodging. Travel expenses are to be covered by the participants.

Participants in the idea category are responsible for their own travel and transportation expenses.

Presentations of ideas and business plans for improving air and sleep quality by the winners of the 2nd Indoor Environment Improvement Contest in Aichi Japan

Part 1: Business Matching

Part 2: Idea Presentations

(Purpose) Businesses people and experts are to create new networks in the Chubu region.

For students, to enhance their ability to appeal themselves and to create opportunities to work with confidence.

(Date and time) November 10, 2022 (Thu.) 16:00~18:00

(Venue) MUSASHI Innovation Lab CLUE (Toyohashi, Aichi)

(Format) On-site event (Online participation is acceptable.)

(Presenter) Prizes winners

(Prizes) Gifts will be given to all presenters. (For details, please see the website)

(Travel and transportation expenses) Travel and transportation will not be covered

Contest Finals (October 2021)



Idea & Business Plan Presentation for Air and Sleep Quality Improvement in Aichi (image photo)



6. Comments from the award winners

Grand Prix Prize winning organization CCF Architects Team Kaori Arai and Keiko Kubota

We are very grateful for the opportunity to make a new connection and to take the first step into a field of study that we have been wanting to deepen our knowledge.

Bedroom Environmental Health Management Association Award winner Naotaro Matsuda ,junior high school student

I was initially interested in the prize money, but after thinking about air quality in order to apply for the contest, I realized how polluted the air is now and I am glad that I was able to think about how to contribute to a sustainable society.

7. Sponsorship (limited to 10 companies)

We are looking for sponsors to support the event. (Please check the website for special offers.)

Contest Management Organization

Sponsor : The 2nd Indoor Environment Improvement Contest "Focusing on IAQ Improvement"Executive Committee, Japan Indoor Air Health Association, Bedroom Environmental Hygiene Management Association

Joint sponsor : Kasugai Environmental Allergy Prevention Center

Supporters : Japan Environmental Health Organization,

Musashi Seimitsu Industry Co.,Ltd., Environmental Allergy Advisor Support Network, Japan Building and Urban Development Optimal Support Organization, Japan Housing Performance Inspection Association, National Organization for the Promotion of Distribution of Vacant Houses, KEG Career Academy, Inc. JWLI, Association for Allergy and Housing,Japan Real Estate Transaction Evaluation Organization,

Co-sponsors *7 : KINOSE PRINTING Co.,Ltd, POLISH Home Service Corporation, Aiko Corporation, Soto Sekkei Corporation, Sala Housing Corporation, Kashima Corporation, Anesys Corporation, Mikan Corporation

Cooperation : Environmental Allergy Advisor Support Network Gunma Branch, Aichi Branch;

Motoi Yamaha, Professor, Chubu University

Yukihiro Kamiya /Head, ICT Technopolis Research Institute, Aichi Prefectural University,

Keiki En /Assistant Professor, Department of Architecture and Urban Systems, Toyohashi University of Technology